

FABAS

®

LUCE



### MORE THAN FORTY YEARS OF LIGHT

A STORY THAT BEGAN OVER **40 YEARS AGO**. A STORY THAT SPANS GENERATIONS. A STORY OF TRADITION AND **PASSION FOR WORK** THAT STARTS EARLY IN THE MORNING AND ENDS LATE AT NIGHT. A STORY OF **CREATIVE GENIUS** AND **INNOVATION**. A STORY THAT ALSO INVOLVES OUR CUSTOMERS, SUPPLIERS AND ALL THE **PEOPLE** WHO HAVE CONTRIBUTED TO MAKING **FABAS LUCE** GROW.



**OUR STORY** 



**FABAS LUCE IS GROWING ALONG WITH** LED TECHNOLOGY, **BRINGING ITS VISION** OF TECHNICAL AND **DECORATIVE LIGHTING** TO THE WORLD.





FOR FOUR DECADES, FABAS LUCE HAS MEANT **PASSION, TECHNOLOGY AND CREATIVITY: THESE VALUES HAVE** ENABLED OUR COMPANY TO BECOME ONE

"WE OPERATE IN MORE THAN 40 COUNTRIES WORLDWIDE: WE HAVE BRANCHES IN ITALY AND GERMANY, AS WELL AS DISTRIBUTORS IN EUROPE, AFRICA, ASIA AND THE MIDDLE EAST."

OF THE ITALIAN LIGHTING **COMPANIES WITH THE** LARGEST PRESENCE IN EUROPEAN AND AND AN AGENCY NETWORK INTERNATIONAL MARKETS. THANKS TO THE SKILLS AND KNOW-HOW DEVELOPED IN LED TECHNICAL LIGHTING.

FABAS LUCE HAS SUCCEEDED IN BEING APPRECIATED IN THE **DECORATIVE LIGHTING SECTOR** BY PROPOSING LED LAMPS WITH REFINED **DESIGN** AND HIGH LIGHTING PERFORMANCE. THIS PROGRESS DEMONSTRATES THE COMPANY'S LEADING ROLE IN THE TRANSITION FROM TRADITIONAL SOURCES TO LED TECHNOLOGY.

ORIGINS

UCE → COMPANY PROFIL





AZELIO GIBERTI, THE FOUNDER AND INSPIRER OF GIBERTI ILLUMINAZIONE, AND THEN OF FABAS LUCE, AT WORK AT OUR FIRST PREMISES IN BRUGHERIO.



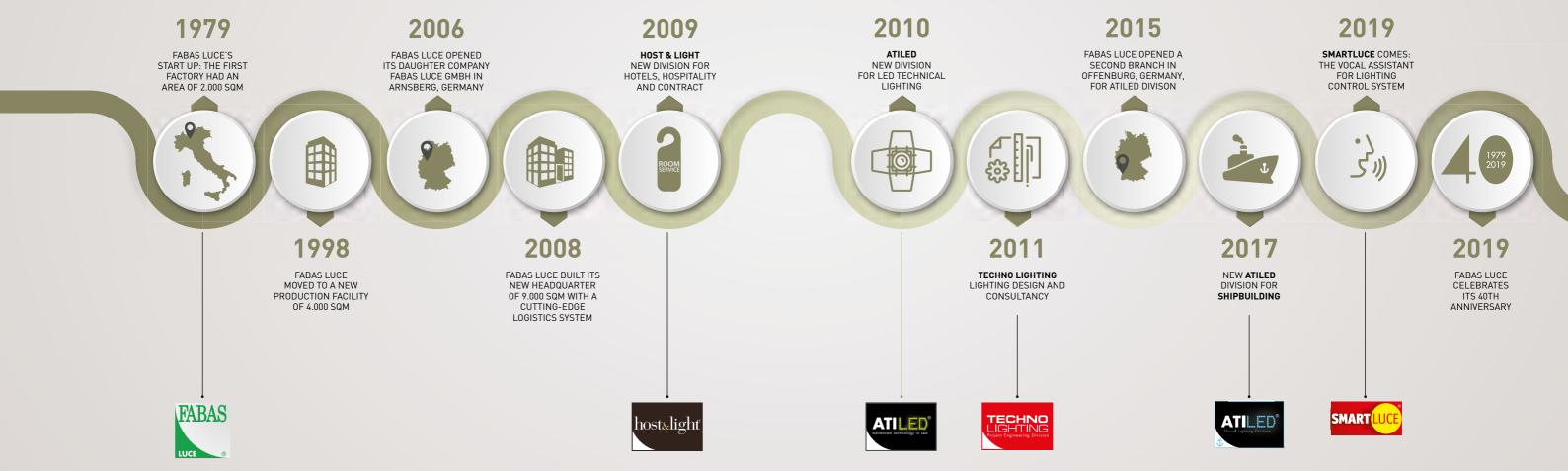
TECHNOLOGIES EVOLVED, LOCATIONS CHANGED, BUT THE MAINSTAYS REMAINED: WORK AS A VALUE AND PEOPLE AS THE PROTAGONISTS OF GROWTH.



# A FOUNDER WHO STARTED AT THE BOTTOM BUT AIMED HIGH.

THE LATE 1970S DRIVEN BY THE ENTHUSIASM OF THE TIME, AZELIO GIBERTI OPENED A SMALL ELECTRICAL WORKSHOP. FROM THE OUTSET, HIS PASSION, INTUITION AND ENTREPRENEURIAL SKILLS MARKED THE GROWTH OF THE COMPANY, WHICH SOON SUCCESSFULLY ESTABLISHED ITS POSITION IN EUROPEAN AND MIDDLE EASTERN MARKETS. FROM THE MAKING OF THE FIRST PRODUCT TO THE GENERATIONAL TRANSITION, HE WAS THE BRAINS, THE HEART AND THE LEADER OF THE COMPANY.

YEAR AFTER YEAR, PREMISES AFTER PREMISES, COUNTRY AFTER COUNTRY. A LUMINOUS PATH. QUALITY, TECHNOLOGY AND DESIGN.
THREE VALUES THAT MAKE ITALY UNIQUE.
THESE THREE VALUES ARE ALSO THE BANNER
OF FABAS LUCE ABROAD.



#### THE PRESENT



OVER THE YEARS, **STEFANO** AND DONATELLA GIBERTI AND FABIO **CASTELLI** HAVE CHANGED THE FACE OF THE COMPANY. THIS HAS RESULTED IN CONTINUOUS EXPANSION IN THE NATIONAL AND INTERNATIONAL LIGHTING MARKET. TODAY, THE HEADQUARTERS OF FABAS LUCE IS A LARGE FACTORY WITH A STATE-OF-THE-ART LOGISTICS SYSTEM, WITH SPECIAL SENSITIVITY TOWARDS ENERGY SAVING AND ENVIRONMENTAL SUSTAINABILITY. NEVERTHELESS, INCREASED PRODUCTIVITY HAS NOT AFFECTED THE PROFOUND **SENSE OF ETHICS** DESIRED BY THE OWNERS AND THE AIM OF FABAS LUCE IS ALWAYS THE SAME: TO CONTINUE TO BE SUCCESSFUL WITH ITS PRODUCTS IN ITALY AND AROUND THE WORLD, WITH RESPECT FOR PEOPLE AND REGULATIONS.





DONATELLA GIBERTI, STEFANO GIBERTI AND **FABIO CASTELLI.** 

MODERN AND GREEN HEART OF THE NEW FABAS LUCE.

IN 2008, WE MOVED TO OUR **CURRENT PREMISES, THE** 

> 2006: THE FABAS LUCE NAME AND BRAND FOUND A NEW HOME IN THE STRATEGIC BRANCH IN ARNSBERG (GERMANY).



9.500 PALLETS OF ITEMS IN THE WAREHOUSE

SQ.M OF COVERED SURFACE AREA

620.000 ITEMS DELIVERED IN 2019

OLTRE 2.500 ITEMS MANAGED

COUNTRIES WHERE WE ARE PRESENT IN THE WORLD

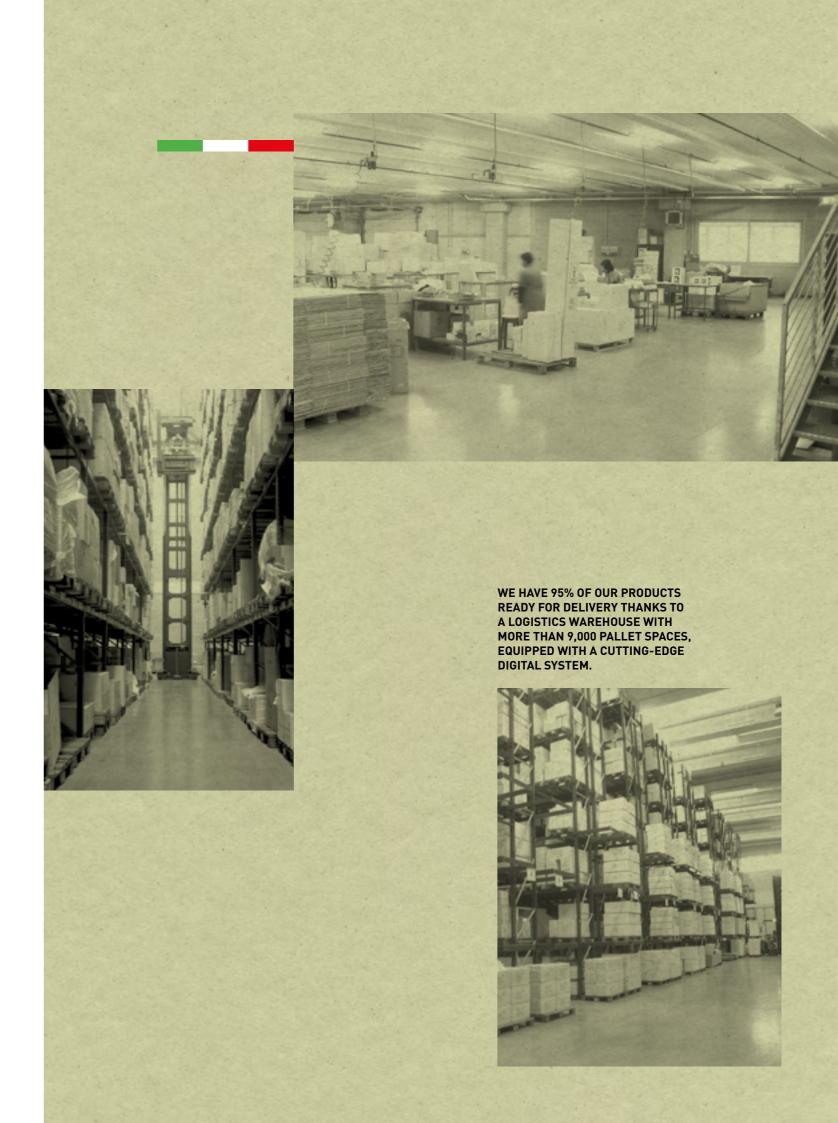
### **CERTIFICATES:**











**CUSTOMERS ARE OUR PRIORITY** 

**OUR TEAM ASSISTS THE CUSTOMER WITH** A PROJECT UNTIL IT IS PUT IN PLACE, THEREBY **GUARANTEEING THE QUALITY OF THE END** RESULT AND SHARED ATISFACTION

A SPECIAL FOCUS ON QUALITY PRODUCTS AND OUR CUSTOMER **SERVICE**, ESPECIALLY IN THE AFTER-SALES PERIOD, HAS CERTAINLY BEEN

**NEVER FEELS ALONE. BUT** PROPOSALS, SOLUTIONS AND COURTESY."

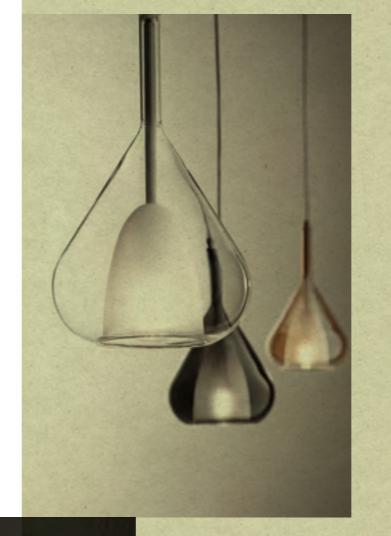
ONE OF THE MAIN REASONS "BEFORE AND AFTER SALE, FOR THE GROWTH OF FABAS FABAS LUCE'S CUSTOMER LUCE IN RECENT YEARS. ALWAYS ACCOMPANIED BY THIS IS THANKS TO OUR HIGHLY PROFESSIONAL **STAFF** WHO PROMPTLY AND **COURTEOUSLY RESPOND** 

> TO THE MOST DIVERSE REQUESTS FROM OUR MANY CUSTOMERS, PRODUCT **DESIGN** IS MOSTLY TAKEN CARE OF BY A TEAM OF ITALIAN DESIGNERS. WHEREAS THE **PLANNING** AND **PRODUCT ENGINEERING** ARE ENTIRELY CARRIED OUT AT THE HEADQUARTERS OF FABAS LUCE IN ITALY.

# LIGHT AND MATERIAL FROM NATURE. RESPECT AND LOVE OF NATURE.



"AFTER THE LED REVOLUTION, FABAS LUCE CONTINUED ALONG ITS PATH TOWARDS ENVIRONMENTAL SUSTAINABILITY BY SELECTING INCREASINGLY NATURAL MATERIALS. CERAMIC, FABRIC, GLASS AND WOOD: FROM NATURE WITH LOVE."



"WE BELIEVE WE CAN HELP CREATE
A SUSTAINABLE FUTURE BY
DEVELOPING INNOVATIVE AND
ECO-FRIENDLY LIGHTING SOLUTIONS,
REDUCING OPERATING COSTS THANKS
TO A LONGER LIFE AND OPTIMISING
ENERGY SAVINGS."

FABAS LUCE HAS ALWAYS FOCUSED ON THE ISSUES OF **ENERGY SAVING** AND RESPECT FOR THE ENVIRONMENT: ALL THE COMPONENTS USED. FROM PRODUCTION TO PACKAGING, MEET THE STANDARDS REQUIRED FOR COMPLIANCE WITH ENVIRONMENTAL REGULATIONS. WHEN LEDS APPEARED ON THE HORIZON, FABAS LUCE DID NOT HESITATE FOR A MOMENT IN WELCOMING THIS NEW TECHNOLOGY, PERCEIVING ITS POTENTIAL AND **BENEFITS: THANKS ALSO TO** SIGNIFICANT INVESTMENTS IN HUMAN AND MATERIAL RESOURCES, THIS DEVELOPMENT ALLOWED FABAS LUCE TO REALLY TRANSFORM ITS WAY OF **DESIGNING LIGHT.** AMONG OTHER THINGS. THE COMPANY HAS BEEN ABLE TO VARY THE AMOUNT OF LIGHT REQUIRED IN EACH ENVIRONMENT ACCORDING TO REQUIREMENTS EACH TIME.







THE SPACES WE LIVE IN EVOLVE TOGETHER WITH US AND OUR LIFESTYLES, BECOMING PLACES WHERE WE CAN REDISCOVER WELL-BEING AND HARMONY. THE HOME IS A PLACE THAT EMBRACES MANY STORIES: LIGHT REPRESENTS ITS OWN HISTORY AND IS INCREASINGLY THE PROTAGONIST OF THIS EVOLUTION. THIS IS BECAUSE IF IT IS IMPORTANT TO FEEL A SPACE IS OUR OWN, THE SAME MUST APPLY TO LIGHT. FABAS KNOWS THIS WELL. THIS IS WHY OUR COMPANY OFFERS A VARIETY OF PRODUCTS SO THAT EVERYONE CAN REDISCOVER THEIR OWN STYLE.





### FABAS LUCE $\rightarrow$ EVOLUTION OF LIGHT IN HUMAN SPACES

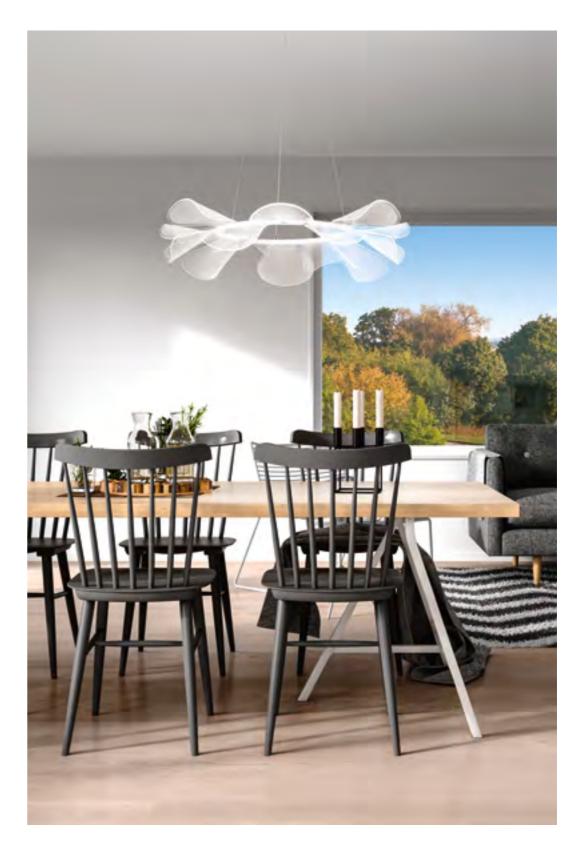




FABAS LUCE → COMPANY PROFILE







#### WHY CHOOSE SMARTLUCE?



## VOICE-CONTROLLED LIGHT

FOR FABAS LUCE, **AMAZON ALEXA** AND **GOOGLE HOME**VOICE ASSISTANTS REPRESENT THE FUTURE FOR LIGHTING
MANAGEMENT IN THE HOME AND BEYOND. THIS IDEA LED
TO THE CREATION OF **SMARTLUCE** LAMPS: TO MAKE THE
USE OF SOME FABAS LUCE LAMPS COMPATIBLE WITH VOICE
COMMANDS THAT INTERACT VIA YOUR WI-FI NETWORK,
WE CAN HELP YOU TO MANAGE YOUR HOME IN A SMART AND
DYNAMIC WAY.

#### FEATURES

Our **SMARTLUCE** lamps are designed to talk directly to your Wi-Fi network via the artificial intelligence of AMAZON or GOOGLE platforms.

They do not require accessories or gateways.

They do not require bridges or other accessories to be controlled via a voice assistant.

They do not require remote controls or apps to activate or control them.

You can control our lamps from your smartphone via the Internet even when you are away from home.

#### **FUNCTIONS**

You can use the on/off switch as usual.

You can change the light intensity and switch on/off using the **SMARTLUCE FABAS** app, available for ANDROID/IOS.

You can dim and switch your lights on/ off via the website **www.smartluce.com** from anywhere in the world.

You can control your lamps from GOOGLE HOME and ALEXA voice assistants without requiring a gateway.

#### **OPTIONS FOR USE**

Switch on one lamp or all lamps.

Change the light intensity of the lamp. Set various scenarios, e.g. different times of the day.

Control sets of lamps.

Manage the Fabas Luce lamp together with an ecosystem of other products and manufacturers (lamps, sockets, etc.).

No need for dedicated remote controls or apps to control the lamps.







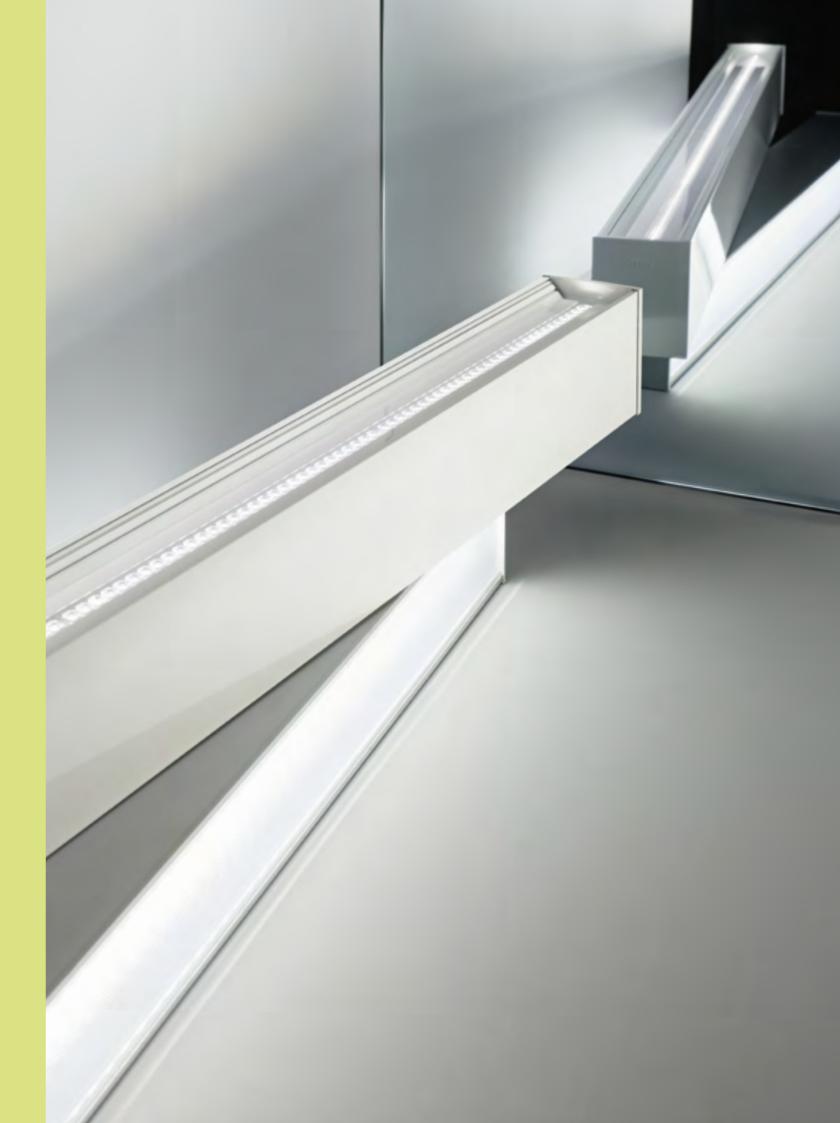






ATILED IS A BRAND THAT REPRESENTS THE **TECHNICAL DIVISION** OF FABAS LUCE. IN A FEW YEARS, ATILED HAS PROVED THAT IT CAN OFFER ITS SERVICES TO **ALL TYPES OF CUSTOMERS** AND ACCEPT ANY CHALLENGE THAT REQUIRES A SPECIFIC STUDY OF THE SITUATION AND THE GOAL TO BE ACHIEVED, INCLUDING THE COUNTLESS INTERMEDIATE STEPS OF **CONCEPT CREATION**, **PLANNING, PROTOTYPING AND TESTING**.
THANKS TO THESE CHARACTERISTICS OF **FLEXIBILITY** AND **READINESS** TO ACQUIRE PROJECT DATA AND TO RESULTING VARIATIONS, OUR COMPANY HAS GAINED **VALUABLE** AND **PRESTIGIOUS WORK CONTRACTS** WITH A MARKET PRESENCE THAT HAS BECOME INCREASINGLY PROMINENT AND SIGNIFICANT.





# FABAS LUCE → COMPANY PROFILE

#### ATILED → LED TECHNICAL LIGHTING











MILAN MALPENSA AIRPORT Duty Free, Italy



WHATEVER THE PROJECT OR THE ULTIMATE GOAL, OUR IN-HOUSE LIGHTING DEPARTMENT GUARANTEES THE ANALYSIS AND DEVELOPMENT OF THE BEST TECHNICAL AND AESTHETIC SOLUTION.

DESALTO Stand at the Salone del Mobile 2019 Milan, Italy



#### ATILED → LED TECHNICAL LIGHTING



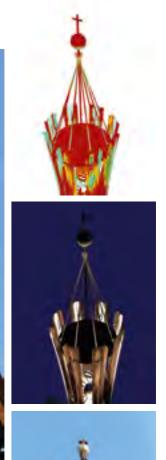














A GOOD PROJECT GUARANTEES SIMPLE INSTALLATION AND A PROFESSIONALLY DONE JOB TO ACHIEVE THE EXPECTED RESULT. WE ASSIST YOU WITH THE PROJECT AND SUPPORT YOU UNTIL IT IS LIT.

SAN BENEDETTO Cathedral Lamezia Terme, Italy



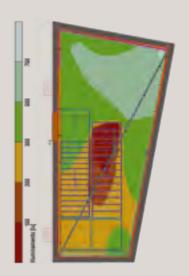




#### ATILED → LED TECHNICAL LIGHTING







SKILLED EMPLOYEES AND MODERN TECHNOLOGY TO CREATE THE PERFECT LIGHT. INDOORS AND OUTDOORS.







CONCERIA STEFANIA Showroom Castano Primo, Italy



#### LED REAL COLOR



Boutique Parma, Italy

LE SPOSE DI MILANO Boutique Milan, Italy



SHOWROOM MOTO



FABAS LUCE HAS DEVISED A SYSTEM TO REPRODUCE SUNLIGHT, WITH A COMPLETE COLOUR SPECTRUM, ENHANCING THE BRIGHTNESS OF COLOURS AND THE

REAL COLOR LED PRODUCTS ARE MARKED WITH THIS SYMBOL:



MATERIAL QUALITY OF PRODUCTS AND TEXTURES.
THIS TECHNOLOGY HAS BEEN DEVELOPED ACCORDING TO

NEW COLOUR SATURATION
PARAMETERS, WHEREBY
ILLUMINATED OBJECTS APPEAR

MORE ATTRACTIVE. A **NEW GENERATION OF LEDS**, DESIGNED FOR THE **RETAIL**SECTOR, YET IDEAL FOR ANY PROJECT
REQUIRING ABSOLUTE COLOUR FIDELITY
AND AN EMOTIONAL AND WELCOMING
ENVIRONMENT: **CLOTHING, MAKE-UP, FOOD**AND, OF COURSE, **ART** ARE THE IDEAL
SECTORS FOR THE APPLICATION OF THIS
TECHNOLOGY. AVAILABLE IN A WARM AND
NATURAL VERSION.

#### FABAS LUCE S.p.A. **HEADQUARTERS**

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#### VISIT:



FABAS LUCE





**WE ARE PRESENT ON:** 



